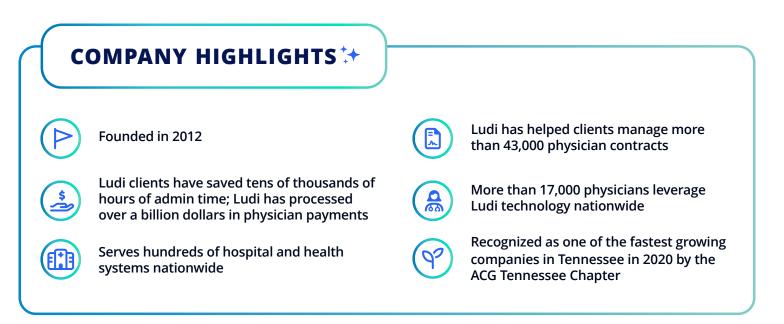


COMPANY OVERVIEW

Ludi, Inc. is a health care technology company making it easier for hospitals to pay physicians. Ludi's DocTime® Suite automates the payment process for any type of physician arrangement from a signed contract to payment.

Ludi is trusted by hundreds of hospitals nationwide to help them track, manage and audit payments to physicians resulting in significant cost savings, improved physician satisfaction and reduced compliance risk and administrative burden.

On average, DocTime customers experience an 80% reduction in administrative time and costs, resulting in a 5-6x ROI.



Physician Alignment Strategies

Hospital Best Practices

- Financial managementReimbursement
- optimization (Medicare, etc.) • Physician spend
- expenditure optimizationPhysician recruitment

and staffing

- Physician Contracts
- Medical directorships, on-call, teaching, professional services
- Fair market value (FMV)
- Audits



Regulatory Compliance

- Stark Law
- Anti-Kickback Statute
- Sunshine Act

Hospital-Physician Relationships

Physician Satisfaction, Engagement and Burnout

AREAS OF EXPERTISE

Hospital Documentation Management

- Physician Time Logs
- Payment Process



KEY SPOKESPEOPLE

DANIELLE O'ROURKE CHIEF EXECUTIVE OFFICER

Specialties Health Care IT & Finance, Technology Trends, Data Analysis, Entrepreneurship



Danielle O'Rourke serves as Chief Executive Officer of Ludi, the leader in physician payment automation. Before taking the helm of Nashville-based Ludi as part of the company's transformative growth recapitalization in December 2023, she served as COO since joining the team in 2019. Danielle has many years of experience as a health care leader working with businesses, from startups to large enterprises, in a variety of roles, including business development, strategy, M&A and investing. Prior to Ludi, Danielle founded ROND Capital, a Nashville-based private equity firm, where she served as CEO. Earlier in her career, Danielle held a principal position at Martin Ventures, worked at The Riverside Company and Brentwood Capital Advisors, and served on the board of directors for Ovia Health and Clockwise. MD.

GAIL PEACE, MHA & MBA FOUNDER

Specialties

Hospital & Health Systems Business Strategy, Health Care Finance, Physician Alignment Strategy, Hospital Regulatory Compliance, Physician Satisfaction & Burnout, Entrepreneurship



Gail Peace is a health care executive and entrepreneur with more than 25 years of industry experience. Ludi's signature software DocTime® is Gail's brainchild, having developed the platform in response to a significant yet unmet need she identified during her years as a health system executive. Gail has taken Ludi from one client to now hundreds of hospital clients nationwide, including some of the largest health systems in America. Prior to founding Ludi in 2012, Gail served as Vice President for Business Development at Vanguard Health Chicago (acquired by Tenet in 2013). She has also served in leadership roles at WebMD, Chicago-based Subimo (acquired by WebMD in 2006), MacNeal Hospital and Sachs Group (now Truven Health). Gail has been recognized by Becker's Hospital Review as a "Female Health Care IT Leader to Know" multiple times. She was also named one of Nashville Business Journal's "Women of Influence" in 2021 and is part of the Nashville Health Care Council Fellows Class of 2022.

MEDIA CONTACT

6

For media inquiries contact: Jeff Hyman-Marshall, Vice President of Marketing and PR. 818.415.2569 or jhyman-marshall@ludiinc.com.